# **Business Developer, SEA Inkubator**

## **Contact Info**



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## Associations

Innovativ vækst

SEA Communications

# **Top 5 Competences**

### ① Corporate and strategic Communication

Experience with developing teams and organizations, political communication, branding, interpersonal communication in general and presenting

## 2 Project Management

Team management, scrum mv.

## 3 Leadership

Personally leadership, team leadership, motivation and innovative leadership

#### **(4)** Sales and marketing

Social media marketing, Content marketing, direct marketing, branding, personal sales, BtB and contracting

#### **(5)** Startup management

Business model canvas, marked analysis, customer analysis/segments, value proposition mv.



# **Education**

- Retail management educated
- Merkonom in Leadership
- BA in Communication and digital media from Aalborg University
- MSc in Communication from Aalborg University (Master thesis in corporate communication)

# **Startup Experience**

Dedicated to starting new companies since 10 years old, widely spread in branches, and still drawn, and motivated by new innovative idea. Now having some shares in a start-up called MinForening, offering an application supporting unions to exist. Fortæl om din erfaring med iværksætteri.



