

Business Developer, SEA Inkubator

Contact Info



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Associations

AAU Inkubator, Town Hall meetings,

Office Hours, Startup program

Top 5 Competences

① Business Development

Build competitive companies that stand out on their value proposition

② Kreativitet & Innovation

Developing creative mindsets and transforming great ideas into value

③ Development of products and services

Building products and services upon customers' needs and adding values that provides unique selling points for future sales. Early focus on implementation is crucial for the success of the products – timing I everything.

④ Design Thinking

Being able to collect insights from the user and implement it into the development process, working in an iterative process

⑤ Production

Cost optimizing toward production, finding the right materials, sub supplier, mv.



Education

m.Sc., Industrial Design, 2000 - 2005

Startup Experience

Co-funder of ProVisus ApS, 2005 – 2008.

During my master I funded Provisus ApS together with to fellow students and an external business angel. A Development house with core competences within development of Products and Services.